

Dave Shih



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Overview

Visual and interaction designer with over seven years experience building high profile websites and rich internet applications. Thorough understanding of user centered design. Experience working in multi-disciplinary teams and with clients. Passionate about designing the better user experience.

Experience

VISUAL AND INTERACTION DESIGNER, ZOODALOO

June 2007 – Present

- As lead designer for a fun and engaging kids virtual world, created interface prototypes, wireframes for user task flows, visual design, logo and icon design from early sketches to initial product launch

VISUAL DESIGNER, WALLOP TECHNOLOGIES

June 2006 – June 2007

- As lead designer for the flash based social networking application, created visual and interaction designs for the initial beta launch and subsequent releases under tight deadlines
- Developed the Wallop design language by creating guidelines for navigation and header systems, dialog boxes, menu and button behaviors, drag and drop functionality, and other core system elements

VISUAL DESIGNER, YAHOO!

Network Services Group | January 2004 – April 2005

- Created visual designs for the 2005 Yahoo.com redesign, including the design of the Yahoo! tabbed search bar, which has since become a standard design element among Yahoo! properties
- As lead visual designer for My Yahoo!, created user experiences to help users add content, select themes, and build starter pages. Also designed the product tour and created prototypes for potential UI improvements

Special Events Group | November 2002 – December 2003

- Was the sole designer for Yahoo! Movies Coverage of the 75th Academy Awards website, including the creation of the 'Acadamemory' game
- As lead visual designer, provided art direction for the 2003 FIFA Women's World Cup website, including the design of the 'MatchCast' application, as well as the 'Tournament Review' mini-site
- Led the visual and interaction design of the Official Site of Global Extremes, a reality tv show on Outdoor Life Network. Designed layouts for athlete bios, location data, photos, and episode reviews

Yahoo! Sports | August 2002 – January 2003

- As the visual designer, redesigned the presentation of news, stats, player profiles, and other pages in order to meet the user needs of more content, cleaner layout, and easier navigation. The redesigned site was the 2nd most popular site in the sports category while increasing ad revenues and user pageviews

Official Site of the 2002 FIFA World Cup | September 2001 – July 2002

- Led a team of three designers while providing art direction, interaction design, and visual design for the site. It was the most visited sports site at the time, and was nominated for a 2002 Webby Award
- Worked directly with the client to develop the 'MatchCast' application from concept to production

Yahoo! Network | September 1999 – August 2001

- Duties include interaction design, visual design, illustration, and/or web development for numerous Yahoo! properties, including Y! Finance, Y! Autos, Y! Messenger, Y! Weather, Geocities, and Y! Media Player

Education

UNIVERSITY OF CALIFORNIA, LOS ANGELES

Graduated in June 1999, Bachelor of Arts Degree in Design

Skills

- Software: Illustrator, Photoshop, OmniGraffle, Dreamweaver, Flash, Keynote, Transmit
- Coding: Ability to hand-code in CSS/HTML. Familiarity with Javascript and Flash
- Language: Fluent in English, Cantonese, and Mandarin